

"THE NEW NORMAL"  
#HRDay

# Purpose Driven Virtual Interviews

Technology and application

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# TOP TRENDS SHAPING THE FUTURE OF RECRUITING AND HIRING

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Very/extremely important

Mostly/completely adopted

Diversity

78%

53%

New interviewing tools

56%

18%

Data

50%

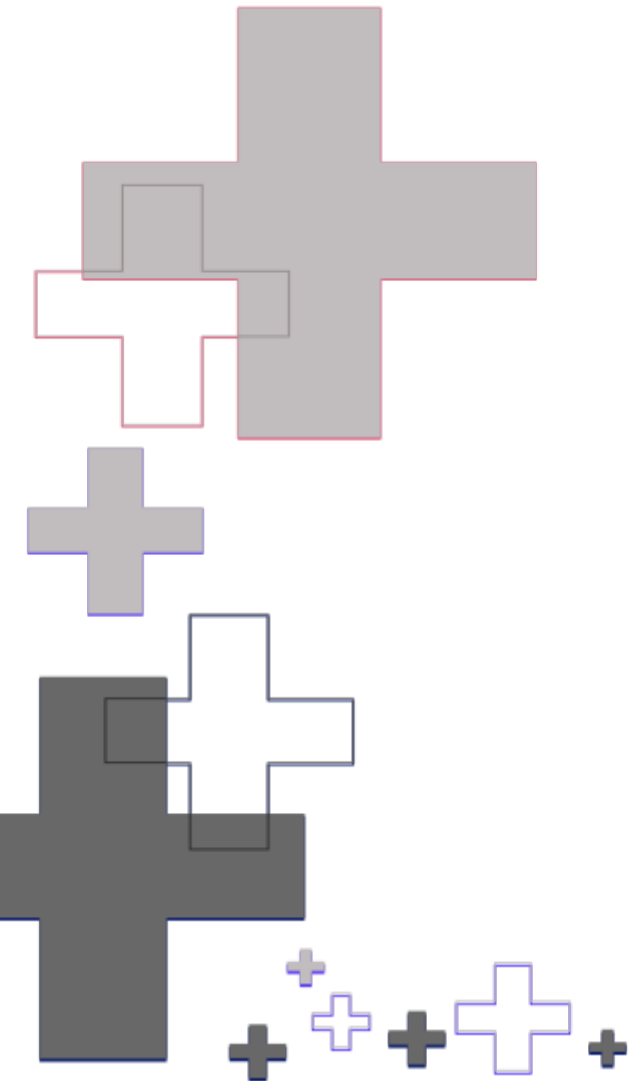
18%

Artificial Intelligence

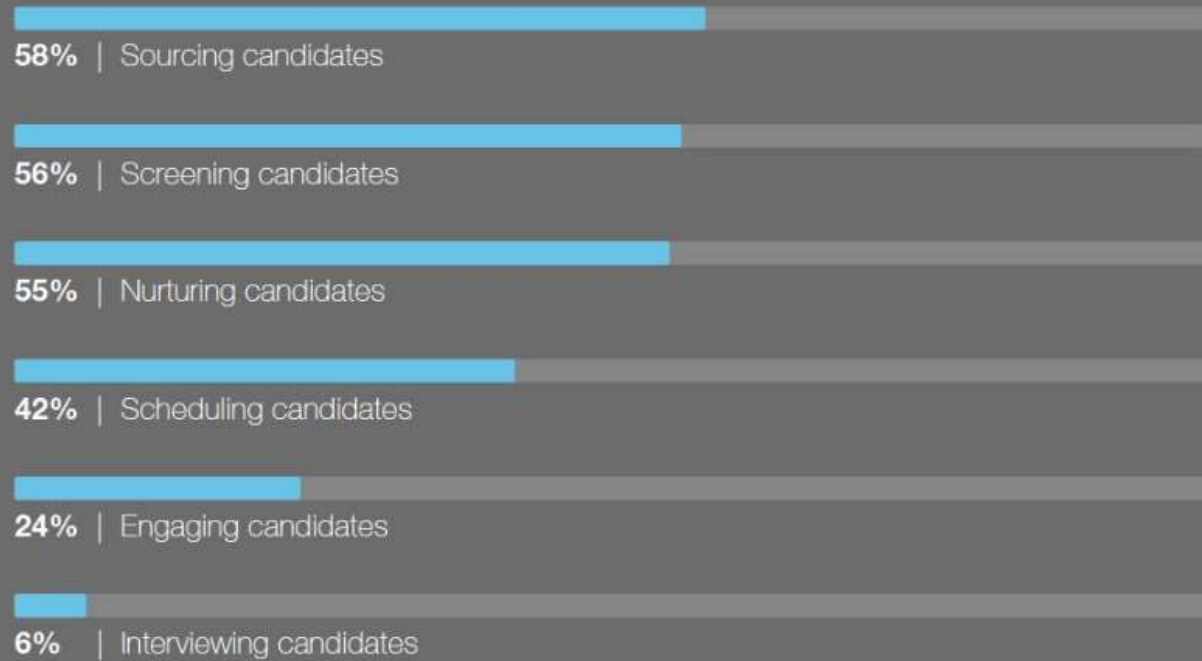
35%

8%

\* Source: Global Recruitment Trends LinkedIn



### WHERE AI IS MOST HELPFUL

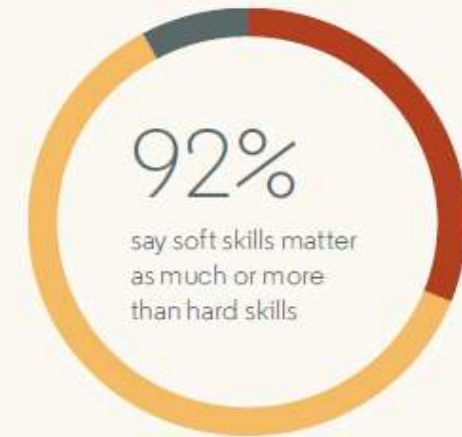


### It's more important to hire for:

30%  
Soft skills

62%  
Soft and hard skills

8%  
Hard skills

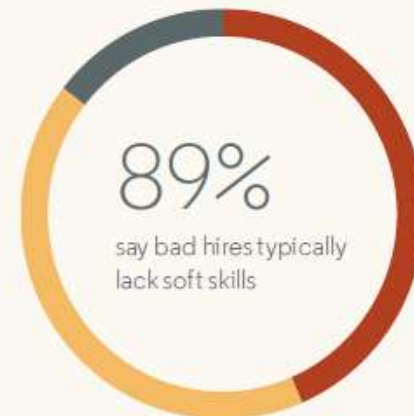


### Bad hires usually lack:

45%  
Soft skills

44%  
Soft and hard skills

11%  
Hard skills



\* Source: Global Recruitment Trends LinkedIn







# Virtual Interview Technology

An on-demand interview is a structured way of interviewing which allow candidates to answer a predetermined set of questions with a video recording.

## **Structured**

Allows for a pre-determined set of questions to be posed to candidates. It is also used for job simulations.

## **Tangible and indisputable data**

Recorded data available for review at any time. Auto-start recording functionality to enhance data quality

## **Decrease bias**

Allow for online collaboration for interview evaluation to reduce single view bias and allow for multiple perspectives

## **Time and Cost Saving**

Able to afford more candidates the opportunity to interview. Able to review the answers for each of the questions

## **Automates the mundane**

Automates to company, role and interview introduction process

## **Candidate experience**

Able to allow candidates to complete interviews in their own time, without the need for time off of work (or travel), in a less stressful environment



# AI- Driven Interview Evaluation

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- Automated analytics**  
Focus on video and speech analysis, tone, keywords, facial expression, stress indicators etc.
- Past hire algorithm**  
Configured algorithm that is built on historic data of previous hires to predict future hire fit
- Game-based/other assessments**  
Assessments which is positioned as AI in predicting job success



# Art and Science of Interviewing

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## Art of interviewing

Methodology to assist in collecting accurate data in a structured manner while delivering a **positive candidate experience**

## Science of evaluation

Enables evaluation using objective, consistent, and an unbiased process, whilst sharing data with multiple reviewers for collaboration

## Reduce bias

Applying the art and science of interviewing can assist in constructing and evaluation various kinds of interviews such as values based interviews, behavioural and competency based interviews, future fit interviews and many more.

## Elevate "human-ness"

Focus on elevating our innate human qualities and appreciating the value that it brings into the interview and hiring process. Qualities such as intuition, judgement, emotional intelligence, etc. that can't be automated. Impact the candidate experience positively through interest and including a sense of belonging and engagement



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### **Automate but don't eliminate**

Focus on quick win automations with a scalable impact in reducing the transactional and administrative functions. Be mindful of eliminate human intervention in the areas which require it most.

### **Integrating multi-leveled and multi-sourced data**

Move towards data integration- a single data point per candidate evaluation which includes a full data review of all information sources from application, interview, assessment, reference checks. Find the golden thread!

**Shifting role from  
interviewer to evaluator**

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**"Technology is best when it brings people together."**  
Matt Mullenweg, Social Media Entrepreneur





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