

"THE NEW NORMAL"

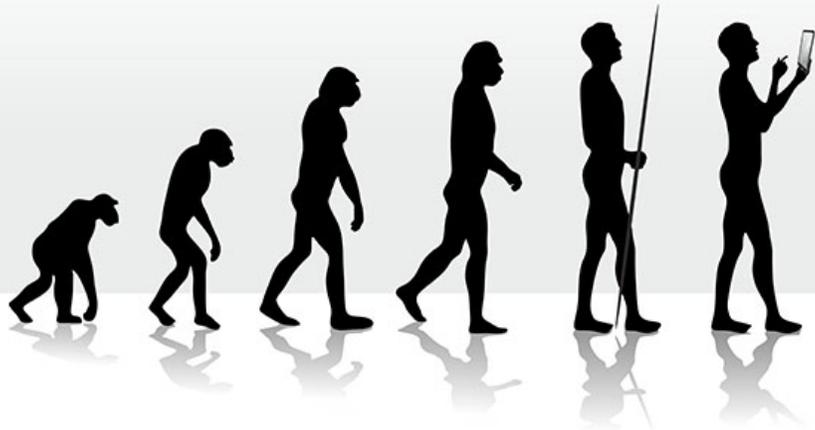
#HRDay

Herramientas digitales para generar impacto profesional

Federica Assandria, EAE Business School



Evolución - Digital

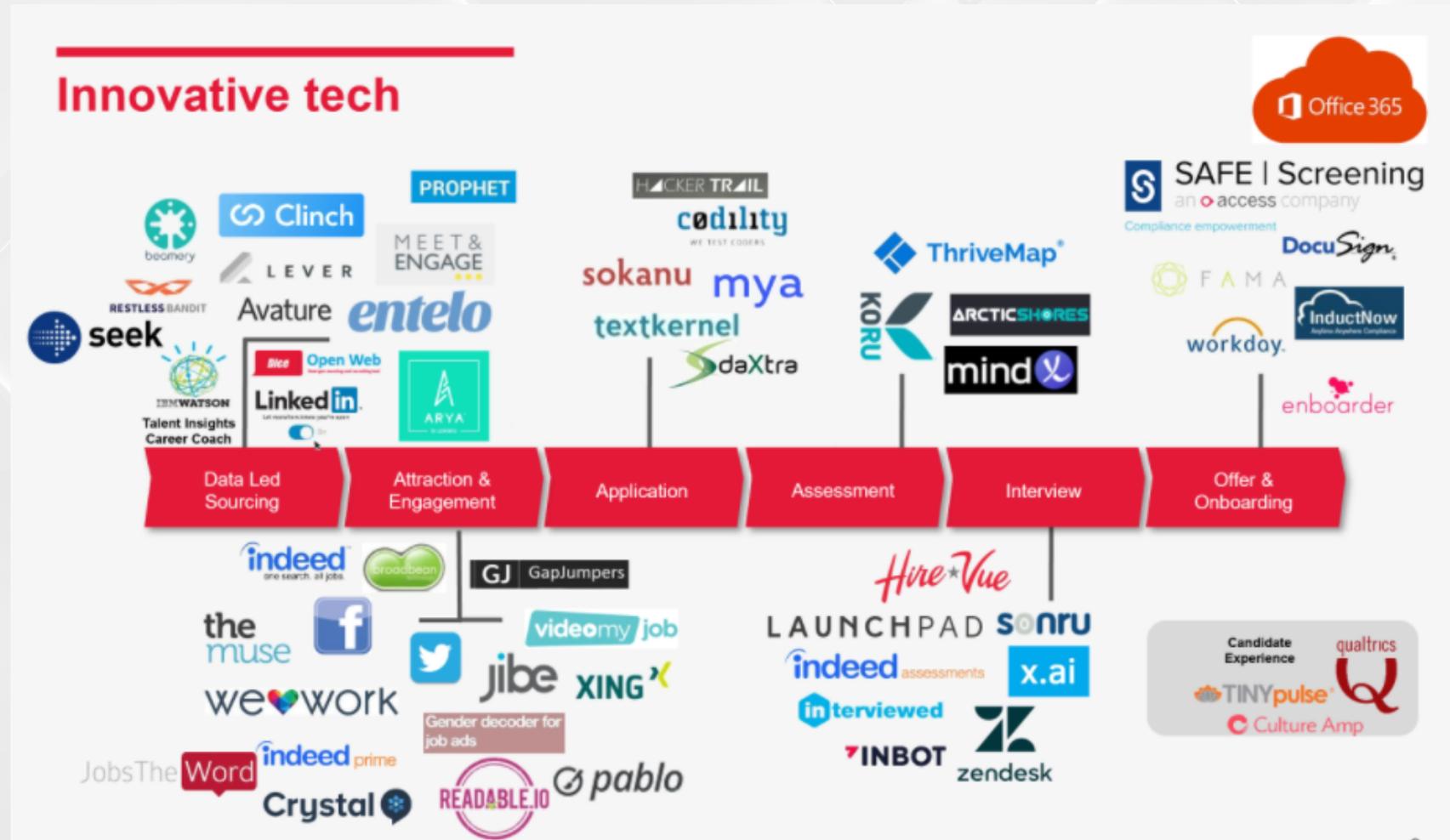


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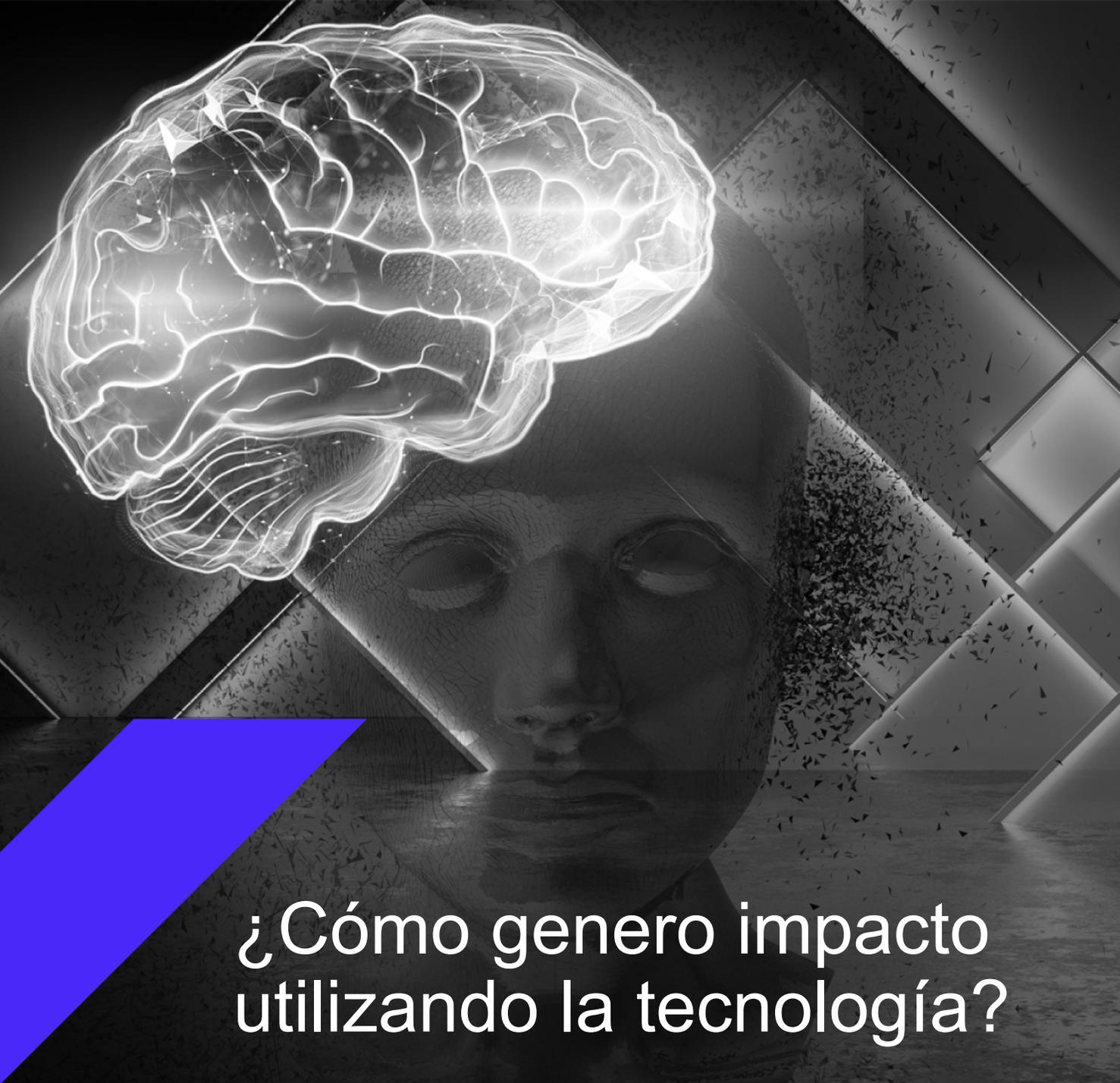
- 71% de los profesionales de adquisición de talentos dicen que la **TECNOLOGÍA** desempeñará un papel más importante en sus empresas durante el proceso de contratación en 2020

El proceso de RRHH en la era digital

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Fuente: Innovation in Recruitment Webinar Update – Robert Walters 2020



¿Cómo genero impacto
utilizando la tecnología?

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Huella Digital

Redes Sociales
Portales de empleo
LinkedIn



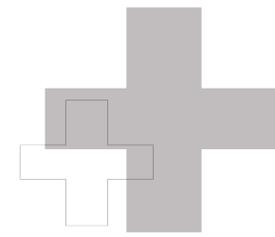
Reputación profesional

CV + cover letter
Video CV
Tarjeta de presentación online – pagina
web



Herramientas

ATS
Procesos de selección en
plataformas online



Networking

Top plataformas de reclutamiento en 2020

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 hunter

 GitHub

 HackerRank

SPARK HIRE 

 hiretual

 AngelList

 Hackerearth

Hire★*Vue*

 SimplyHired

Linked  in

 pymetrics

 convey^{IQ}

 indeed[®]

eventbrite

JOBVITE

Portales de empleo

Networking

Assesment

Entrevistas

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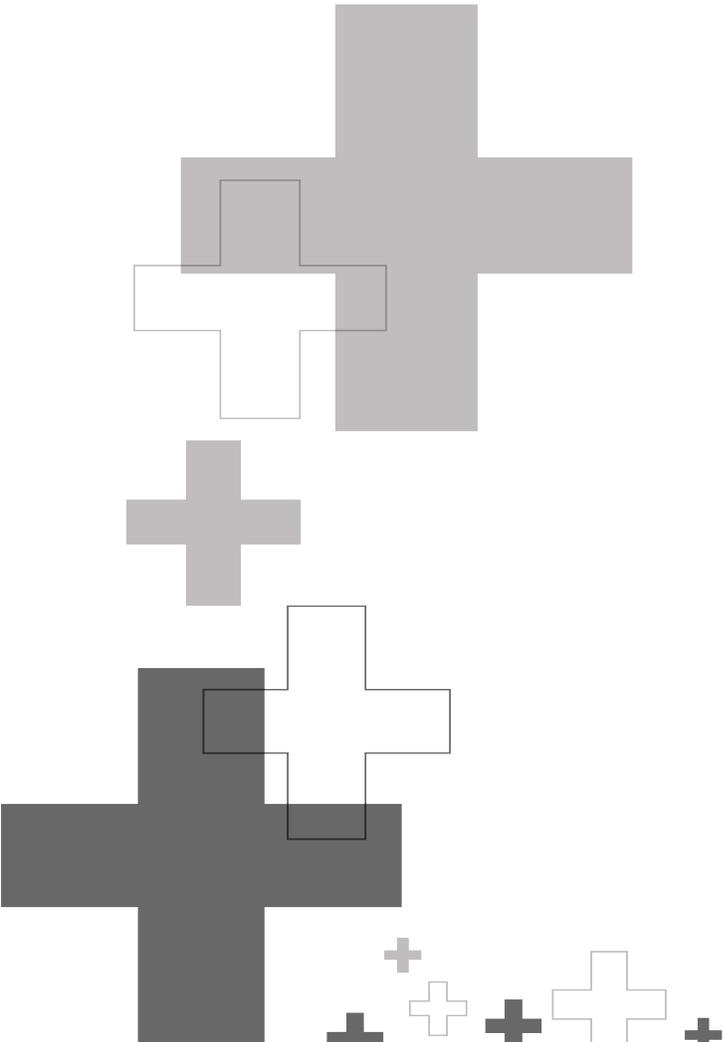
83% de los reclutadores valoran el reclutamiento pasivo como una estrategia importante de atracción.

¿Cómo genero impacto “pasivo”?

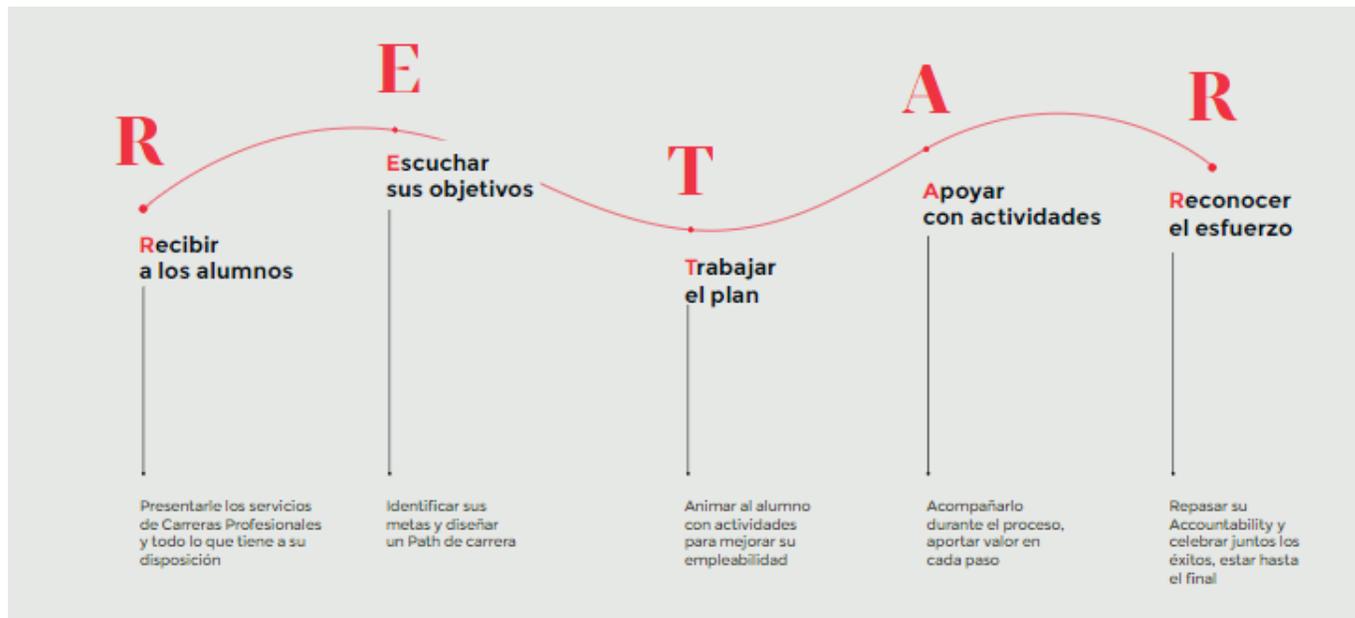
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NETWORKING

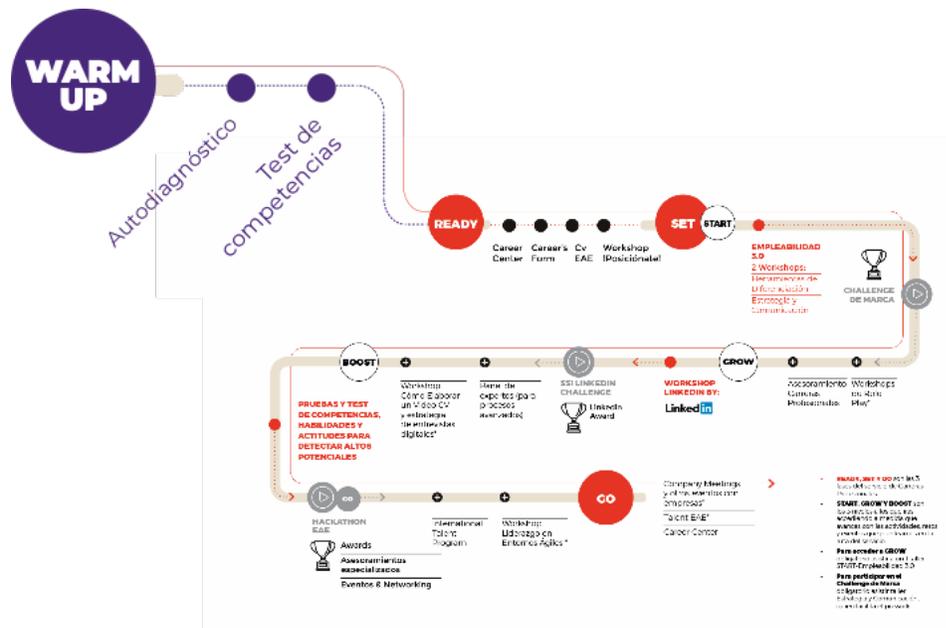
Linkedin
Conferencias
Hackathon
Bootcamp
Business Challenge
Business networking
Eventos
Ferias Virtuales



¿Por qué en EAE lo hacemos diferente?



¿Por qué en EAE lo hacemos diferente?



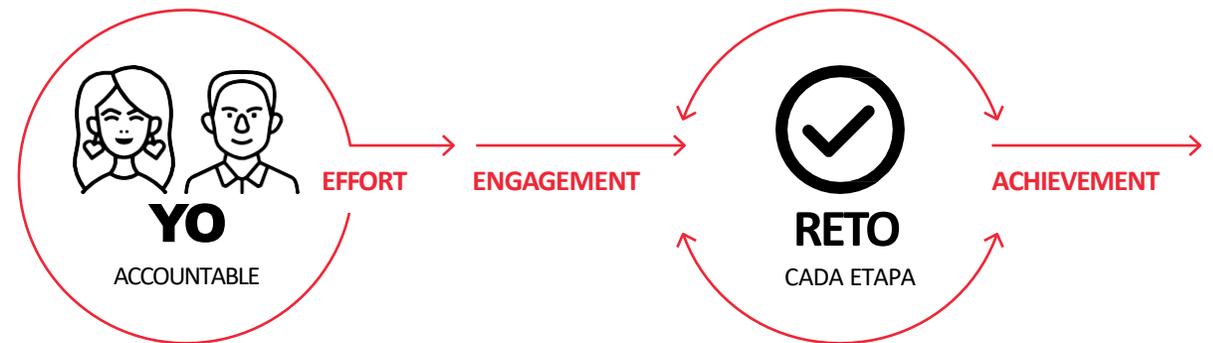
¿Qué hacemos en EAE para que el talento genere impacto profesional?



EAE Business School We make it happen

Professional Impact

45891072t



¿Qué hacemos en EAE para que el talento genere impacto profesional?



CHALLENGE DE MARCA
ELEVATOR PITCH MARATHON



Hackathon Building Leaders 2020



HACKATHON

Junio 2020

Internet, 3 Y 4 de JUNIO de 2020 - Powered Innovation Wars con CIBUC © Todos los derechos reservados



EAE Emprende
Global EAE COVID-19 Challenge

DESIGNING SOLUTIONS TO BEAT THE CRISIS

USER TRUST



Measure your sales success with Social Selling Index

Sales Navigator can boost your Social Selling Index by 20%

Learn more Get your score free

¿Qué más hacemos en EAE?



EAE Business School | EFMD

Executive Search
HR Consulting Services
Selection Solutions

ACKERMANN
INTERNATIONAL

2020

Detailed description: This is a recruitment advertisement for Ackermann International. It features a background image of a person in a business suit pointing at a glowing upward-trending arrow labeled '2020'. The company name 'ACKERMANN INTERNATIONAL' is prominently displayed in the center. Above the name, three service categories are listed: 'Executive Search', 'HR Consulting Services', and 'Selection Solutions'. In the top left corner, the 'EAE Business School' logo is visible, with 'EFMD' written in smaller text next to it.



EFMD Virtual Career Fair Series HigherEd

Meet our talent from

EAE Business School

MORE INFO companies.highered.global/virtualcareerfair April 28 - June 4

Detailed description: This advertisement promotes EAE Business School's participation in the EFMD Virtual Career Fair Series. The top left features the event logo, which includes the EFMD logo and the text 'Virtual Career Fair Series' and 'HigherEd'. The main headline reads 'Meet our talent from' followed by the 'EAE Business School' logo. At the bottom, there is a call to action 'MORE INFO' with a link to 'companies.highered.global/virtualcareerfair' and the dates 'April 28 - June 4'. The background of the ad shows a large crowd of people gathered in front of a historic stone building.

EAE Business School

We make it happen

The EA-tE Ayuda Virtual Internship Program

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¡Gracias por su
asistencia!

